



# GROUP GUIDE

2024

PLAYA  VIVA

V.PV15.1





## About Playa Viva

One of Mexico's most experienced and highly-regarded centers for hosting groups, Playa Viva is a regenerative boutique hotel **"Where Your Vacation Meets Your Values™."** We are situated at the base of the Sierra Madre Mountains on the Pacific Coast of Mexico, forty minutes from Zihuatanejo-Ixtapa International Airport (ZIH). Guests can enjoy **"The Luxury of Immersion in Nature"** with just 19 treehouse rooms enjoying nearly a mile of private beach and 200 acres of nature reserve. Attaining B-Corp Certification in 2023, Playa Viva is a world-leading example of experiential travel that offers an authentic, regenerative experience, with wellness, action/adventure, excursions to unique places, and a commitment to restore and regenerate the landscape and local communities.

## Why PV is perfect for your community?

Simple. Your guests will love you because you created an unforgettable experience in a magical place that boasts: award-winning treehouse rooms, 3 expansive shalas suitable for multiple event types from yoga, to weddings or coaching and corporate meetings, nutrient-rich farm-to-table food (of which about 15% comes from our 20-acre permaculture farm and another 30% from producers in the local community), experienced bodywork practitioners, a travel time of just 40-minutes to ZIH International Airport, a team dedicated to curating an ethical wellness experience for your guests and space to just BE. Playa Viva supports you to make your group feel completely at home with an all-inclusive pricing model and no hidden fees, you can feel safe and secure that your community will love you for bringing them to Playa Viva.



**IMMERSION IN THE LUXURY OF NATURE,  
THE ESTUARY WHICH JOINS OUR LAND TO THE OCEAN**





## How does Playa Viva deliver for you and your guests?



### Immersion in the luxury of nature

- 200 acres of abundant tropical ecosystem
- 1-mile of pristine beachfront
- 20-acre permaculture farm
- Baby marine turtle sanctuary



### Food as medicine

- Nurture your body with farm-to-table food
- Enjoy truly delicious, authentic Mexican food (we are repeatedly told we “undersell” our food)








### All of the luxury none of the guilt

- 2 expansive oceanside yoga shalas
- 1 intimate beachfront gym deck
- Award-winning treehouses suspended on palm trees
- Spa with beachfront massage huts and treatments harnessing local ingredients
- One of the highest-rated B-Corp certified hotels in the world





# PLAYA VIVA'S CORE VALUES

-  Use Cleaner and More Abundant and Transparent – Energy, Water and Waste Streams
-  Promote and Create Biodiversity
-  Create Transformational Experiences
-  Promote Meaningful Community
-  Create a Living Legacy







COMMON AREA



## Facilities & Equipment

Playa Viva offers several locations for group sessions including our expansive oceanside Shala Uno with its sweeping vistas of the Pacific Ocean. The Tortuga Shala which is suspended on 8 palm trees and offers a more yin space thanks to its dramatic concave palapa roof and finally the Spa Deck which is an intimate space that also serves as the hotel gym. As for the approximate size of each of these locations:

- Shala Uno - fits 60+ yoga mats
- Tortuga Shala - fits 40+ yoga mats
- Spa Deck - fits 12+ mats
- Sessions of all kinds can also be arranged on the beach, by the estuary or in the common areas if desired



Yoga props are all top quality Manduka, including lifetime mats, blocks, straps, and hand-woven Mexican yoga blankets. Additional equipment includes 20 “back jacks” (portable backrests), wireless headsets, Bluetooth speakers, and sound systems that you can easily connect to to play your own music. Please note that there is no wifi in any of the shalas, so music must be downloaded in advance.

At the center of Playa Viva’s transformational experience is the creation of “meaningful” community which starts at the Common Area. As the central hub of Playa Viva, the Common Area plays host to the communal dining room, saline swimming pool, lounge areas, bar and the beach palapas where your guests can enjoy privacy and an expansive beach. The Common Area is centrally located to our Boutique, featuring locally sourced artisan items.





FARM TOURS WITH OUR PERMACULTURE TEAM ARE FAST  
BECOMING OUR MOST POPULAR EXCURSION





## Meals at Playa Viva

Meals can best be described as farm-to-table, “healthy Mexican with an international flair.” We see ‘Food as Medicine’ and take organic sourcing seriously. The majority of our produce comes from our 20-acre permaculture farm, our Women’s Cooperative, or from local producers, ranchers & fishermen we have developed relationships with as part of our efforts to regenerate the watershed. Special orders don’t upset us and we pride ourselves in catering to a variety of dietary requests including vegetarian, vegan, sugar-free, gluten-free, and kosher, as well as adapting to specific food allergies.









**KING ECO CASITA 1**

## **Rooms**

While located on 200 acres, Playa Viva provides plenty of privacy with 19 rooms each spaced out to provide a beachfront view. All our King beds can be split into two (2) single beds. Only the Queen EcoCasitas (3) have Queen beds that can NOT be split. Ten of the 19 rooms can work perfectly well as quads (10 x 4 people = 40), four are optimal as Triples (4 x 3 people = 12) and six of the rooms serve well as either singles or doubles (6 x 2 people = 12) for a total of up to 64 people including the group leader. Some of the rooms can be outfitted with extra single beds so we can accommodate 76 guests if necessary, but this would be tight. All new treehouses (New Jet, Dune Manta, Mama Manta and Wing) have a perch that fits 1 King bed which can be separated into 2 Single Beds. They also have a Loft above the Bathhouse that has 2 Single beds (which can be joined to make a King bed). Lofts can fit 3 or 4 Single Beds but it gets crowded at 4.



**The 19 rooms are allocated across 11 room types:**

**1 MAMA MANTA TREEHOUSE**

(can accommodate 4 comfortably, 6 tight in 1 King bed and up to 4 singles)

**3 DUNE MANTA TREEHOUSES**

(can accommodate 4 comfortably, 6 tight in 1 King bed and up to 4 singles)

**1 WING TREEHOUSE**

(can accommodate 4 comfortably, 6 tight in 1 King bed and up to 4 singles)

**1 NEW JET TREEHOUSE**

(can accommodate 4 comfortably, 6 tight in 1 King bed and up to 4 singles)

**1 TOWER ROOM**

(can accommodate 4 comfortably, 6 tight in 1 King bed and up to 4 singles)

**1 ORIGINAL TREEHOUSE**

(Double or Triple, in 1 King or 2 singles, plus one additional single bed in the bathhouse area)

**3 KING ECOCASITAS**

(can accommodate a Quad, all in single beds)

**3 QUEEN ECOCASITAS**

(Double, in Queen Bed, with the option to add a single bed)

**3 DELUXE SUITE AND PRIVATE CASITA**

(Triple or Quad, single beds - 1 of those single beds is a trundle bed)

**2 STUDIOS**

(Kingsize bed or two single beds)

**\*\*Any room can serve as a Single or Double. Every room except the Queen EcoCasitas can be set up with a king-size bed rather than single beds if preferred.**



**MAMA MANTA**



**THE TOWER SUITE**



**Staying at Playa Viva is different from staying at a “regular” hotel.**

We recommend that you let your guests know that going to Playa Viva is like going to Luxury Camp. Everyone will be assigned a room and roommate and by the end of their stay, they will transform from a “I need to have my own room”-type to “I love my roomies and am so glad that we shared space together”-type. We have seen this transformation time and time and time again over the last 15+ years of hosting close to 40 groups each year.





## **Booking, Logistics Support, and Group Pricing**

Group Leader must book **5 or more rooms with 10 or more guests for 4 or more nights to qualify for a complimentary room for the organizer.** Any guest staying in the group leader's comped room will need to pay our "Day Pass" rate of \$144.10 USD per night, which includes all meals, ground transportation, tax, tip, and donation. Discounts are available to group leaders for buyouts (18 or 19 rooms). Prices are subject to change. Please check the Playa Viva website for the most current pricing.

Most groups run Saturday - Saturday due to more direct flights into ZIH International Airport. Playa Viva is experienced in hosting multiple groups at the same time as well as non-group guests. If you require complete privacy, you will need to "buyout" the property. Buyouts are 18 or 19 rooms.

The Playa Viva Group Concierge will assist you with all booking and logistics to optimize your time managing your group activities and the "arc" of your stay with us. Additionally, Playa Viva will promote your group on our website to maximize exposure. Room rates are published on our website but on average the "all-inclusive" rate per day ranges from as low as \$180+ in Rainy Season to \$350+ per day depending on the room type, occupancy, and season (High, Low, or Rainy). Remember, our pricing is inclusive. We pride ourselves on there being no hidden fees.

### **Group rates include:**

- Airport Ground Transport – to and from the airport
- All Meals and Snacks
- All Beverages (except alcoholic and blended smoothies, coconuts and sodas)
- Access to Wi-Fi in the Common Area
- Host to assist with Yoga
- Taxes (16% Federal VAT and 3% Local Occupancy Taxes)
- 10% Tip for the Team
- 2% Donation to the Regenerative Trust

### **Not included in Rates:**

- Excursions (list available for your review)
- Spa / Massage
- Bar - alcoholic and blended smoothies, coconuts and sodas
- Boutique
- Extras as outlined in your Group Planner such as closing dinner on the beach, Farm Tour and other Extras you select for your group

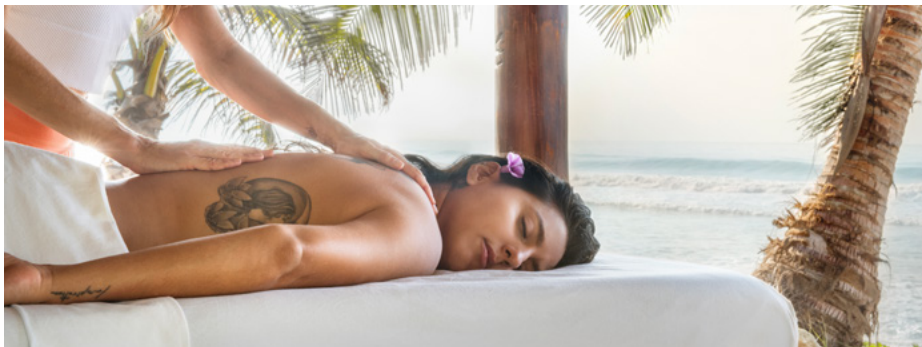




THE SPA PALAPAS

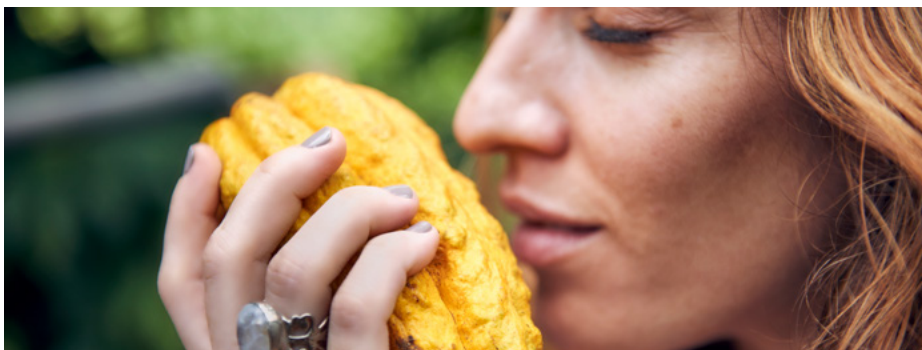


## On-Site Activities



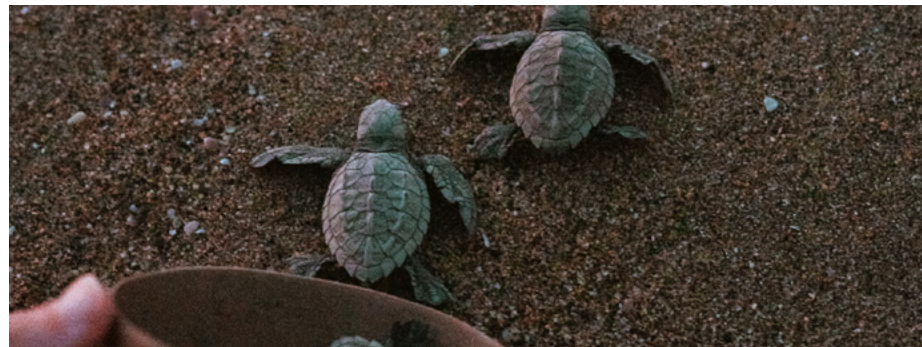
### SPA

We have a rotating schedule of on-site holistic hosts who work alongside our concierge to ensure a smooth stay and are experienced bodywork practitioners covering multiple techniques. Treatments are offered in our beachfront spa palapas and soundtracked by the waves of the Pacific Ocean.



### CACAO CEREMONY

We are fortunate to be able to offer ceremonies led by the local shaman Lupita. This spiritual ritual involves consuming ceremonial-grade cacao in a group setting to facilitate connection, healing, and self-exploration.



### TURTLE RELEASE

Guests can visit our La Tortuga Viva Sanctuary to assist our local volunteers with daily baby turtle releases. This experience is included within the room rate but additional donations to support our turtle conservation initiatives are always welcome. Availability depends entirely on nature.



### BEACH DINNER

Picture this- crashing waves, sunset light, flickering candles, and your community together on a long table set up just for you on our private beach. The perfect way to close out your group's stay.



## On-Site Activities



### FARM TOUR

Playa Viva's 20-acre permaculture farm is run by a passionate group of individuals who are keen to share insights into our whole systems thinking approach. Providing guests with a better sense of place and knowledge of where the hotel's food comes from the hour-long farm tour is highly advised for groups wanting to understand how their presence is helping Playa Viva to regenerate the watershed. This is one of our most popular activities and is highly recommended for groups.



### BONFIRE

What better setting to share stories and foster connections than around our beachside firepit? Option to add cookies and marshmallows for roasting as an after-dinner treat.



### CULTURAL EVENTS

Playa Viva is dedicated to immersing our guests in the beautiful Mexican culture so our Cultural Lead plans celebrations accordingly. We will inform you if your group's dates crossover with one of our monthly full-moon ceremonies or a traditional event such as Dia de los Muertos or El dia de la Virgin de Guadalupe.



## Popular Off-Site Excursions

All our excursions are led by Johnny Adventures. Johnny collaborates with folks in the community to deliver tours that are unique to the place, give back to the community and contribute to our watershed regeneration endeavor. Popular local tours include:



### THE SIERRA TOUR

A culinary tour of the Guiterez's cacao and coffee farm in the Sierra Mountains.



### TEMAZCAL

(Traditional Mexican sweat lodge) This ceremony with Lupita is a favorite for those looking to immerse in a special cultural experience for an intimate group.



### MARIO'S MILPA

Visit a local farm and learn how to grow and harvest maize with Mario, a local farmer returning to more traditional forms of farming.



### FISHING TOUR

Head out with local fishermen, learn to fish on a traditional lancha, dive for oysters and enjoy fresh sashimi right there on the boat. Bring back your catch-of-the-day to share with your group.



### VISIT THE SALT FLATS

Take a trip to the beautiful salt flats farmed by 96 year old Dona Quintina, framed by thriving green mangroves teeming with birdlife.



### ...AND MANY MORE!

Surfing, SUP, snorkeling, SCUBA and other water based activities are available as well.



“

My experience with Playa Viva went far beyond expectations. From the moment I stepped into their sanctuary, I felt as if I had stepped into an unknown land of peace, serenity, realness and culture. Not only the space they provide but the work that is being done in the community and for the betterment of the land is unbelievable. **The vibes at Playa Viva are what everyone is craving! Real quality connection to self, land, others, culture and nature.** This location is a gem that cannot be explained rather NEEDS to be experienced. I will be returning as a retreat leader and guest in the near future. Thank you Playa Viva for the work you are doing and the incredible accommodations. You have definitely created something special!







“

We had high expectations of Playa Viva as it came so well recommended, but stellar reviews or words don't do this place justice. **It was pure magic – from the farm to table healthy and delicious food, the pristine endless beaches, the magnificent open-air yoga shala and treehouses to how attentive and friendly the staff is...!** To add to this, the most incredible thing is how Playa Viva seeks to balance environmental and community awareness with tourism -regenerative travel at its best which aligns with our values. It didn't take very long for us to realize that this was a place we would be regularly returning to run our group retreats.

**Minji Cho, Chief Visionary Officer, Inner Dimension TV**



A full-page background image showing a woman in a dark dress with white polka dots running into the ocean waves at sunset. The sky is filled with dramatic, golden-hued clouds, and the sun is low on the horizon, reflecting on the water. The woman is in the foreground, with her arms raised in a joyful gesture as she enters the water. The beach is visible in the immediate foreground, and the waves are breaking around her.

“

I have visited PV a total of six times; twice as an attendee on retreat and four times as a group leader. As the leader of yoga retreat, there are a lot of moving parts and details to keep track of. When I bring a group to PV, I don't have to worry about the food, the accommodations, the venue or the staff. **I have chosen PV again and again for its exceptional quality and consistency.** I look forward to visiting again sometime soon!

**Stacey Shea, Las Vegas yoga teacher**





KING ECOCASITA	1, 5, 10	MAMA MANTA	14
QUEEN ECOCASITA	2, 3, 4	NEW JET	15
STUDIO	6, 9	DUNE MANTA	16, 17, 18
DELUXE SUITE	7, 8	TOWER ROOM	19
PRIVATE CASITA	11	YOGA UNO	I
WING	12	BEACHFRONT YOGA	II
ORIGINAL JET	13	TURTLE YOGA	III





# PLAYA VIVA

**TO BOOK, CONTACT US AT:**

INFO@PLAYAVIVA.COM

MX: +52 (758) 688-0144

US: +1 (650) 585-6770

WHATSAPP: +52 755 140 3366