

**David Leventhal**

David is currently Principal of Playa Viva LLC; prior to Playa Viva, David was co-founder of Dexterra, Inc. a successful venture-funded mobile enterprise software company. His extensive sales and marketing background with companies such as Buzzsaw.com, Autodesk, Home Box Office, and Whittle Communication provides a solid foundation to better understand the needs of Playa Viva customers. As co-founder of Rainforest2Reef, David established the organizational infrastructure and much of its innovative use of technology to acquire and manage its members.